

2012 WILBUR AWARDS

Recognizing excellence in
communicating religious issues,
values and themes in the public media



Presented By
**RELIGION
COMMUNICATORS
COUNCIL**

*An interfaith association of professional
communicators founded in 1929*

www.religioncommunicators.org

475 Riverside Drive #800 • New York, NY 10115 • (212) 870-2402



RELIGION COMMUNICATORS COUNCIL

For more than 62 years, the Religion Communicators Council (RCC) has promoted excellence in the communication of religious faith and values in the public arena while encouraging understanding among faith groups.

RCC presents the Wilbur Awards to encourage and recognize the work of individuals as they communicate about religious issues, values and themes with professionalism, fairness and honesty.

The Wilbur Award, first given in 1949, honors Marvin C. Wilbur, a pioneer in the field of religious public relations. Each Wilbur stained glass trophy is individually hand-crafted.

Competition is judged by media professionals in a jury process. The basic criteria: **content**, **creativity**, **execution**, and **results**, apply in the evaluation of each entry. The ultimate criteria is excellence in the communication of religious values.

Please submit work from 2011.

DEADLINE AND ELIGIBILITY

Any person or agency may enter projects. **Submit as many entries as you wish with a completed form and \$130 fee for each. Deadline is February 6, 2012.**

Entries are eligible if released or distributed through a non-religious medium of general circulation during the **2011** calendar year.

The work entered must be intended for general public consumption, with full or partial production and/or funding by the medium of distribution. Works produced by or for payment from a religious organization are not eligible.

The work must be focused on religious issues, values and themes.

One Wilbur trophy will be presented to the distributing medium. Other participants in the creation or supervision of the project may purchase duplicate awards if desired.

Winners will be notified by March 1, 2012. Awards will be presented at the **Wilbur Awards banquet on April 14, 2012, in Philadelphia, Pa.**

RCC reserves the right to display portions of winning entries in its multimedia presentation at the annual awards program and on its website.

DEADLINE: FEBRUARY 6, 2012

WILBUR AWARDS CATEGORIES

Fees in all categories are \$130 per entry.

1) NEWSPAPERS

- A. National or Top 15 metro markets (column, single article, series of articles, religion page)
- B. All other markets (column, single article, series of articles, religion page)
- C. Online Exclusive Content

2) MAGAZINES

- A. National or Top 15 metro markets (column, single article, series of articles, religion page)
- B. All other markets (column, single article, series of articles, religion page)
- C. Editorial

3) BOOKS

- A. Fiction
- B. Nonfiction
- C. Youth books

4) PHOTOGRAPHY

- A. Single Photo
- B. Photo Series

5) TELEVISION & CABLE

- A. Drama
- B. Comedy
- C. News – network or national syndication (2 to 6 minutes)
- D. News – network or national syndication (7 minutes or longer)
- E. News – local
- F. Documentary
- G. Film

6) RADIO

- A. Single program
- B. Series of programs (two or more)

7) FEATURE FILMS

- A. Drama
- B. Comedy
- C. Documentary

8) WEB-BASED COMMUNICATION

- A. Blogs
- B. Forums
- C. Multimedia or online videos (submit URL and print copy)

2012 Wilbur Awards underwritten by:



The Presbyterian Church (U.S.A.), headquartered in Louisville, Kentucky, is engaged in mission activities that seek to alleviate hunger, foster self-development, respond to disasters, build communities, preach the gospel, heal the sick and educate new generations for the future.

Presbyterian Disaster Assistance (PDA), the disaster relief and recovery ministry of the Presbyterian Church (U.S.A.), provides impartial assistance to survivors of disasters—both nationally and internationally—based on need without regard to religion, ethnicity, gender or political affiliation. Visit www.pcusa.org/pda

2012 WILBUR AWARDS ENTRY FORM

DEADLINE: FEBRUARY 6, 2012

Date _____ Category _____

Name of project _____

Your Name _____

Organization Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

Fax _____

Email _____

Related website _____

Length (if radio, TV or film) _____

Broadcast by station and date (if applicable) _____

Produced by (agency name) _____

Produced for (sponsor, network, etc.) _____

Write or attach a brief purpose statement and summary of your project to help the jury understand its intended meaning and purpose. What makes the project special? What was its result?

- **Make checks payable to "RCC."**
- Fees must accompany entries. (\$130 per entry)
- Label your project and shipping box with the title, length, company name and address.
- Non-print work is to be entered on CD or DVD.
- Do not mount press clippings. Send original clip.
- Radio Series: submit two to three copies.

Mail entries to:
Shirley W. Struchen
Wilbur Awards
Religion Communicators Council
475 Riverside Drive, #800
New York, NY 10115

I have enclosed a check payment of \$ _____ for _____ entries. (\$130 per entry)

Duplicate this form for additional entries.

Questions? Please visit www.religioncommunicators.org



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2011 WILBUR AWARD WINNERS



Newspapers: National — **Christian Science Monitor.** “*Raised in Faith: Parents Take a Stronger Role in Helping Forge Religious Beliefs,*” G. Jeffrey MacDonald.

Newspapers: Other — **The Courier-Journal.** “*The Mennonites, Amish Preach and Practice Forgiveness,*” Peter Smith.

Magazines: Top 15 — **Vanity Fair.** “*The New Commandments,*” Christopher Hitchens.

Magazines: Editorial— **Playboy.** “*The Born-Again Scientist,*” Chris Mooney.

Books: Fiction — *The Walk.* Richard Paul Evans, **Simon & Schuster,** publisher.



Books: Nonfiction — *American Grace: How Religion Divides and Unites Us.* Robert D. Putnam and David E. Campbell, **Simon & Schuster,** publisher.

Television & Cable: Drama — “*Amish Grace,*” Kyle Clark, Marta M. Mobley, producers; Gregg Champion, director; Sylvie White and Teena Booth, writers; Larry A. Thompson, executive producer.

Television & Cable: National News — **CBS Evening News.** “*Ruby Bridges*” Michelle Miller, correspondent; Rick Kaplan, executive producer; Kim Godwin, Jack Renaud, and Mike Cesario, producers.

Television & Cable: Local News — **KSPR-TV: Springfield, Missouri.** “*Pathways of Prayer,*” Joe Daves and Paul McReynolds, producers.



Television & Cable: Documentary — **Kindling Group.** “*The Calling,*” Danny Alpert, series director and executive producer.

Television & Cable: Documentary — **CBS: Religion and Culture Series.** “*Haiti: Religion’s Response to Disaster.*” Liz Kineke, producer; John T. Blessington, executive producer.

Radio: Single Program — **Under the Sun on WLRN, Miami.** “*Patients and Healers*” and “*Faith in the Aftermath.*” Dan Grech and Alicia Zuckerman, co-hosts and senior producers; Ruth Morris and Kenny Malone, producers.

Radio: Series — **Tapestry, by CBC Radio (Canadian Broadcasting Corporation).** “*Sacred Ground,*”

Wilbur Award recipients, pictured left to right include: Lauren Selmon Roberts, Amy Elrod, Richard Paul Evans (with RCC president Deb Christian) and Michelle Miller.

Nicola Luksic, Erin Pettit, producers; Mary Hynes, host.

Feature Film: Documentary — “*Rainbow Town: The Documentary*” — a true story of a Liberian Orphanage. Lauren Selmon Roberts, director, video, editor; Will Roberts, audio; Amy Elrod, still photography.

Blogs — “*Faith and Works: Kentucky’s and Indiana’s Diverse Religious Scene Blog,*” Peter Smith. **Courier-Journal.com.**

Multimedia or Online Videos — **[www.whatsyourcalling.org.](http://www.whatsyourcalling.org)** Danny Alpert, series director and executive producer. Kindling Group.