



Realizing the Dream:  
Peace and Justice  
Through Communication

April 5-7, 2018 • Sheraton Atlanta

[religioncommunicators.org](http://religioncommunicators.org)

Join the **Religion Communicators Council** in Atlanta next spring as we "realize the dream" of promoting peace and justice through communication. Plenary and workshop topics will include public relations, branding, crisis management, promoting justice through media, and more.

*Come be a part of this timely and vital conversation!*

**The convention will feature three engaging workshop tracks:**

**MANAGEMENT/APR**

**COMMUNICATION TECHNIQUES**

**INTERFAITH ISSUES**

**SOME FEATURED WORKSHOPS INCLUDE:**



***Leadership Communication in Changing Times***

**Lanette Hart, APR, CPCR (@hartlanette)** is the founder and principal consultant of Hart & Associates LLC, in Jacksonville, Florida. She has more than 25 years of experience in public relations and is a former vice president of global marketing and corporate affairs for Bank of America.



***That Law Doesn't Apply To Me, Does It?*** A review of copyright, trademark and privacy laws that affect religion communication.

**M. Cayce Myers, Ph.D., J.D., APR (@CayceMyers)** is legal research editor for the Institute for Public Relations, member of the Georgia Bar Association, and assistant professor of communication at Virginia Tech.



***Reframe Diversity and Inclusion: It's More Than Race***

**Ana Toro, APR, Fellow PRSA (@anatoro)**, is the 2017 chair of the Public Relations Society of America Diversity and Inclusion Committee and project director for ICF in Atlanta. A former president of the Puerto Rico Public Relations Association (1999-2000), she has spent the last 12 years supporting Centers for Disease Control and Prevention and National Institutes of Health programs.

Workshops and plenaries will be added on an ongoing basis, as all details are secured. [www.religioncommunicators.org/convention](http://www.religioncommunicators.org/convention)



**Atlanta 2018**  
#RCC2018Atlanta

**Realizing the Dream:  
Peace And Justice  
Through Communication**

April 5-7, 2018 • Sheraton Atlanta

**REGISTRATION BY MARCH 13, 2018**

Name \_\_\_\_\_

Preferred name for Name Tag \_\_\_\_\_

Job Title \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

Email \_\_\_\_\_

Daytime phone(\_\_\_\_) \_\_\_\_\_ Cell phone(\_\_\_\_) \_\_\_\_\_

- \_\_\_\_\_ Full Convention/April 5-7 *Early Bird Registration until March 13th* .. \$395
- \_\_\_\_\_ Full Convention/April 5-7 *After March 13th* ..... \$425
- \_\_\_\_\_ Full Spouse/Partner/Senior ..... \$295
- \_\_\_\_\_ Full Student *Student ID Required* ..... \$200

*Full registration includes all presentations, workshops, provided meals, transportation, the DeRose-Hinkhouse and Wilbur Awards banquets and ceremonies.*

- \_\_\_\_\_ Thursday Only *Program and DeRose-Hinkhouse Awards*..... \$200
- \_\_\_\_\_ Friday Only *Program includes Lunch*..... \$200
- \_\_\_\_\_ Saturday Only *Program and Wilbur Awards* ..... \$200
- \_\_\_\_\_ Awards Banquet *(Additional Guest) DeRose-Hinkhouse Awards* ..... \$65
- \_\_\_\_\_ Awards Banquet *(Additional Guest) Wilbur Awards*..... \$80

Total Enclosed \$ \_\_\_\_\_

\_\_\_\_\_ I am paying by check

**PAYMENT BY MAIL**

Make Check Payable to: RCC or Religion Communicators Council

Mail to: Susan Gottshall  
Communications, ABHMS  
PO Box 851  
Valley Forge, PA 19482

**MEALS Select One**

\_\_\_\_\_ Regular \_\_\_\_\_ Vegetarian \_\_\_\_\_ Vegan \_\_\_\_\_ Gluten Free

[www.rccregistration.org](http://www.rccregistration.org)

<http://www.religioncommunicators.org/convention>

**CONVENTION OPTIONS**

**Full Convention Registration**  
Includes all presentations, workshops, provided meals, DeRose-Hinkhouse and Wilbur Awards banquets.  
Early Bird Full Registration: \$395 (until March 13)  
Full Registration: \$425 (after March 13)  
Full Registration for a spouse or partner: \$295  
Full Registration for Students: \$200 (Student ID required)

**Thursday Only**  
Program and DeRose-Hinkhouse Awards, \$200

**Friday Only**  
Program includes lunch \$200

**Saturday Only**  
Program, Wilbur Awards, \$200

**DeRose-Hinkhouse Awards Banquet**  
Purchase a ticket for the banquet for \$65

**Wilbur Awards Banquet**  
Purchase a ticket for the banquet for \$80

**REGISTER ONLINE AT:**

[www.rccregistration.org](http://www.rccregistration.org)

**HELP**

If you have questions about the convention, contact Susan Gottshall at [registrar@rccregistration.org](mailto:registrar@rccregistration.org) or phone 620-768-2119

If you need help with the online registration system, contact Brian Fesler at [admin@rccregistration.org](mailto:admin@rccregistration.org)

**MAKE YOUR HOTEL RESERVATIONS!**

We have special RCC Rates at the Sheraton Atlanta Hotel, 165 Courtland Street NE, Atlanta, GA 30303; Phone: 404-659-6500 • Reserve your room now!

Go to: <http://www.religioncommunicators.org/convention>

...for hotel booking information and deadline to register

**REFUND POLICY**

If you have paid for your registration and can no longer attend, you may send someone in your place at no extra charge. Or, notify us by March 13, 2018 and receive a refund of the amount you paid RCC less a \$20 processing fee. **There will be no refunds granted after March 13, 2018.** RCC has no control over hotel fees; please contact the hotel to inquire about its refund policy.

**ADMISSION POLICY**

Neither registration nor payment guarantee admittance or participation in the RCC convention. RCC reserves the right to refuse admittance of any person to any portion or all of the convention at its sole discretion, the refused party's sole recourse being a refund of its registration fee.