



2019 Associated Church Press-Religion Communicator Council Convention Sponsorship Opportunities

Dear friends,

On April 10-13, 2019, the Associated Church Press (ACP) and Religion Communicators Council (RCC) will meet together for a special joint annual convention at the historic Fourth Presbyterian Church in downtown Chicago! Our theme, "Seeing in New Ways: Possibilities and Perceptions," will help us strive to see in new ways with new possibilities and perceptions to reach existing and new audiences with a refreshing message of truth, justice, freedom, and hope. Our participants will experience the wonderful city of Chicago, great plenary speakers, plus many "how to" workshops.

We invite you to highlight your organization's services with faith-based communicators from around the country. The 2019 multi-faith forum is intended to enrich, engage, educate, and empower professional communicators of religion and faith-based issues.

Our anticipated audience of 150 people or more represent faith groups on local, regional, national and international levels. They are involved in many types of communications – publishing, television, radio, print, blogging, webcasting, etc. They are managers, writers, editors, designers, mainstream broadcasters, and technicians.

Information for sponsorship opportunities is attached. Besides the additional benefits listed, all sponsoring organizations will be listed in the convention program book. For further questions, please contact me at tasha.sargent@religioncommunicators.org.

Thank you for supporting the Associated Church Press and Religion Communicators Council! We could not do it without you!

We look forward to seeing you in April!

Sincerely,

Tasha Sargent
Sponsorship Coordinator



All advertisements and materials are subject to review by convention organizers.

RCC-ACP 2019 Sponsor Opportunities

Convention provides opportunities to connect with and engage North America's key faith-based editors and communicators.

Platinum Sponsor / Awards - \$5,000

- ✓ 10-minute presentation at one of the award programs and bestow an award, awards, or a special recognition that's in keeping with the mutual goals of your organization and the ACP or RCC
- ✓ One exhibit booth at the convention
- ✓ Complimentary tuition for two representatives including all offered meals
- ✓ Your brochure or other insert up to 8.5" x 11" for each attendee's registration bag
- ✓ Recognition as supporter in on-site convention program
- ✓ One-year logo placement and click-through link to your site from ACP and RCC websites
- ✓ Once-annual story placement on ACP and RCC websites in keeping with the mutual goals of your organization and the ACP or RCC

Premier / Lunch - \$3,000 (Three Available)

- ✓ Opportunity to address attendees in 3-5-minute presentation at one of three meals/general session programs
- ✓ One exhibit booth at the convention
- ✓ Complimentary tuition for two representatives including all offered meals
- ✓ Your brochure or other insert up to 8.5" x 11" for each attendee's registration bag
- ✓ Recognition as supporter in on-site convention program
- ✓ One-year logo placement and click-through link to your site from ACP and RCC websites

Convention Sponsor - \$1,000

- ✓ One exhibit booth at the convention
- ✓ Complimentary tuition for one representative, including all offered meals
- ✓ Your brochure or other insert up to 8.5" x 11" for each attendee's registration bag
- ✓ Recognition as supporter in on-site convention program

Coffee Break - \$750 (Three Available)

- ✓ Your company's logo/name/info prominently displayed at coffee breaks
- ✓ Your brochure or other insert up to 8.5" x 11" for each attendee's registration bag
- ✓ Recognition as supporter in on-site convention program

Convention Material Insert - \$150

- ✓ Your brochure or other insert up to 8.5" x 11" for each attendee's registration folder
- ✓ Material must be provided to convention planning team no later than April 5, 2019

Program Book Ads (Book size: 8.5x11)

— Ad Size Details on Back of Sheet —

- ✓ Back Cover (\$1,000)
- ✓ Inside Front Cover (\$750)
- ✓ Full Page (\$500)
- ✓ Half Page (\$250)
- ✓ Quarter Page (\$125)
- ✓ RCC/ACP Supporter (\$50) – Listing with contact phone, email, web

2019 Religion Communicators Council-Associated Church Press Convention

April 10-13, Fourth Presbyterian Church, Chicago, Illinois

**For questions or to reserve sponsorship please call Tasha Sargent
at 847-866-3956 or email tasha.sargent@religioncommunicators.org**

2019 ACP-RCC Chicago Program Book Advertising Specs

Program Book Advertising		
(Contract due February 22, 2019 • Artwork Deadline is March 1, 2019 • All Ads are Full Color)		
Size	Cost	Specs
Full Page	\$500	8" x 10.5" (Vertical)
Half Page (Horizontal)	\$250	8" x 5.125" (Horizontal)
Half Page (Vertical)	\$250	3.875" x 5.125"
Quarter Page	\$125	3.5" x 4.875" (Vertical)
Supporter	\$50	Listing with contact phone, e-mail, and website
Premium Ad Placement		
Back Cover	\$1000	8" x 10.5"
Inside Front Cover	\$750	8" x 10.5"

Submitted Art:

- PDF files-high resolution (at least 300 dpi)--with photos that were originally shot at 300 or higher dpi; please do not use ICC color profiles when saving as a pdf
- TIFFs and JPEGs-high resolution (300 dpi); include a pdf or laser proof
- Resolution on digital photos of at least 300 dpi and on illustrations of at least 400 dpi
- All fonts embedded
- All colors, including RGB colors, converted to CMYK format
- Trim size: 8.5" x 11"

Submit artwork to tasha.sargent@religioncommunicators.org by March 1, 2019



All advertisements and materials are subject to review by convention organizers.



Sponsorship and Advertising Contract for ACP-RCC 2019 Chicago Convention, April 10-13, 2019

Commitment deadline: February 22, 2019

Deadline for materials: March 1, 2019



Name of Business/Organization: _____

Name/Title of Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Daytime Phone (____) _____ Fax (____) _____

E-mail Address: _____

Sponsorship Item(s) and/or Program Ad Size: _____

Signature _____

Notes/Comments: _____

Make check payable to Religion Communicators Council and mail check to:

*Shirley Struchen
475 Riverside Drive, 15th floor
New York, NY 10115*

Sponsorship and Advertising Contract Due February 22, 2019

Send signed sponsorship commitment and advertising order forms to Tasha Sargent at tasha.sargent@religioncommunicators.org.

All Electronic Materials Due March 1, 2019 | This includes:

- Advertising files for program books
- And/or electronic files for website logo

Submit to: Tasha Sargent at tasha.sargent@religioncommunicators.org

Convention Material Inserts Must Be Received By March 27, 2019 | Send convention material inserts to the following address:

*Kevin Shanley
900 N. Lake Shore Drive
Apt 805
Chicago, IL 60611*

Thank you for your support!

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