



Convention Sponsorship

Lunch - \$3,000

- Name and logo prominently displayed at lunch
- Brief stage time to present your organization
- Full page ad in program book
- Logo on RCC website with hyperlink
- Sponsor ribbons for name badges

Breaks – \$2,000

- Name and logo prominently displayed at one of the breaks
- Half page ad in program book
- Logo on RCC website with hyperlink
- Sponsor ribbons for name badges

Gift Bag Sponsor - \$2,000

- Have your logo printed on the conference bag
- Half page ad in program book
- Logo on RCC website with hyperlink
- Sponsor ribbons for name badges

Gift Bag Insert - \$150

- Have your organization's materials inserted in each conference bag
- Sponsor ribbons for name badges

Transportation sponsor - \$1000

- Recognition as transportation sponsor
- Quarter page ad in program book
- Logo on RCC website with hyperlink
- Sponsor ribbons for name badges



DeRose-Hinkhouse Awards Dinner: The DeRose-Hinkhouse Awards are in-house awards for members of the RCC.

Table Sponsor - \$250/table of 10

- Ensure that members of your organization can sit together
- Logo will be displayed at your table

Program Book - \$1000 – Sponsor the production of the program booklet for the awards night

- Your ad will be the only featured ad in the booklet
- Logo on RCC website with hyperlink
- Sponsor ribbons for name badges

Tech Sponsor - \$2000 – Enable the RCC to supply all of the tech and AV needs for the event.

Note: Can also be in kind donations/loans of equipment that your organization already has.

- Half page ad in program book
- Logo on RCC website with hyperlink
- Sponsor ribbons for name badges



2017 RCC Chicago Program Book Advertising Form

Program Book Ads (Book size: 8.5x11)

- Back Cover **(\$1,000)**
- Inside Front Cover **(\$750)**
- Full Page **(\$500)**
- Half Page **(\$250)**
- Quarter Page **(\$125)**
- RCC Supporter **(\$50)** – Listing with contact phone, email, web

Specs:

Program Book Advertising Costs (See Special Order Form) (Copy Deadline is February 22, 2017 • All ads are Full Color)		
Size	Cost	Specs
Full Page	\$500	8" x 10.5" (Vertical)
Half Page (Horizontal)	\$250	8" x 5.125" (Horizontal)
Half Page (Vertical)	\$250	3.875" x 5.125"
Quarter Page	\$125	3.5" x 4.875" (Vertical)
Supporter	\$50	Listing with contact phone, e-mail and website
Premium Ad Placement		
Back Cover	\$1000	8" x 10.5"
Inside Front Cover	\$750	8" x 10.5"
Inside Back Cover	\$750	8" x 10.5"
Page opposite "Schedule At A Glance"	\$750	8" x 10.5"

Submitted Art:

- PDF files-high resolution (at least 300 dpi)--with photos that were originally shot at 300 or higher dpi; please do not use ICC color profiles when saving as a pdf
- TIFFs and JPEGs-high resolution (300 dpi); include a pdf or laser proof
- Resolution on digital photos of at least 300 dpi and on illustrations of at least 400 dpi
- All fonts embedded
- All colors, including RGB colors, converted to CMYK format
- Trim size: 8.5" x 11"